



Counties: Macon, AL



2000 Total Population	24,105
2000 Group Quarters	2,285
2008 Total Population	22,853
2013 Total Population	21,926
2008 - 2013 Annual Rate	-0.82%



2000 Households	8,950
2000 Average Household Size	2.44
2008 Households	8,737
2008 Average Household Size	2.34
2013 Households	8,451
2013 Average Household Size	2.31
2008 - 2013 Annual Rate	-0.66%
2000 Families	5,543
2000 Average Family Size	3.13
2008 Families	5,329
2008 Average Family Size	3.06
2013 Families	5,085
2013 Average Family Size	3.06
2008 - 2013 Annual Rate	-0.93%



2000 Housing Units	10,627
Owner Occupied Housing Units	56.6%
Renter Occupied Housing Units	27.6%
Vacant Housing Units	15.8%
2008 Housing Units	10,820
Owner Occupied Housing Units	55.0%
Renter Occupied Housing Units	25.8%
Vacant Housing Units	19.3%
2013 Housing Units	10,878
Owner Occupied Housing Units	52.0%
Renter Occupied Housing Units	25.7%
Vacant Housing Units	22.3%

Median Household Income

2000	\$21,370
2008	\$24,368
2013	\$26,828

Median Home Value

2000	\$61,129
2008	\$86,701
2013	\$88,566

Per Capita Income

2000	\$13,714
2008	\$15,580
2013	\$16,997

Median Age

2000	32.0
2008	33.1
2013	34.1

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Macon, AL****2000 Households by Income**

Household Income Base	8,914
< \$15,000	37.8%
\$15,000 - \$24,999	16.2%
\$25,000 - \$34,999	13.8%
\$35,000 - \$49,999	13.6%
\$50,000 - \$74,999	10.4%
\$75,000 - \$99,999	4.4%
\$100,000 - \$149,999	2.2%
\$150,000 - \$199,999	0.5%
\$200,000+	1.2%
Average Household Income	\$35,551

2008 Households by Income

Household Income Base	8,737
< \$15,000	33.9%
\$15,000 - \$24,999	16.9%
\$25,000 - \$34,999	11.0%
\$35,000 - \$49,999	14.1%
\$50,000 - \$74,999	14.7%
\$75,000 - \$99,999	4.5%
\$100,000 - \$149,999	3.3%
\$150,000 - \$199,999	0.4%
\$200,000+	1.2%
Average Household Income	\$37,485

2013 Households by Income

Household Income Base	8,451
< \$15,000	31.9%
\$15,000 - \$24,999	15.9%
\$25,000 - \$34,999	11.1%
\$35,000 - \$49,999	14.3%
\$50,000 - \$74,999	15.6%
\$75,000 - \$99,999	5.8%
\$100,000 - \$149,999	3.8%
\$150,000 - \$199,999	0.5%
\$200,000+	1.2%
Average Household Income	\$40,276

2000 Owner Occupied HUs by Value

Total	6,022
<\$50,000	38.4%
\$50,000 - 99,999	45.2%
\$100,000 - 149,999	9.7%
\$150,000 - 199,999	3.8%
\$200,000 - \$299,999	1.7%
\$300,000 - 499,999	0.5%
\$500,000 - 999,999	0.2%
\$1,000,000+	0.5%
Average Home Value	\$75,916

2000 Specified Renter Occupied HUs by Contract Rent

Total	2,854
With Cash Rent	85.5%
No Cash Rent	14.5%
Median Rent	\$251
Average Rent	\$250

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.



Counties: Macon, AL



2000 Population by Age

Total	24,105
0 - 4	6.5%
5 - 9	7.1%
10 - 14	7.5%
15 - 19	10.1%
20 - 24	10.9%
25 - 34	11.0%
35 - 44	12.0%
45 - 54	12.4%
55 - 64	8.6%
65 - 74	6.8%
75 - 84	5.3%
85+	1.9%
18+	74.8%

2008 Population by Age

Total	22,853
0 - 4	6.5%
5 - 9	6.3%
10 - 14	6.7%
15 - 19	10.5%
20 - 24	10.2%
25 - 34	12.0%
35 - 44	10.5%
45 - 54	12.5%
55 - 64	11.1%
65 - 74	6.8%
75 - 84	4.6%
85+	2.3%
18+	76.5%

2013 Population by Age

Total	21,926
0 - 4	6.4%
5 - 9	6.3%
10 - 14	6.4%
15 - 19	10.6%
20 - 24	10.6%
25 - 34	10.6%
35 - 44	10.8%
45 - 54	11.5%
55 - 64	12.4%
65 - 74	7.4%
75 - 84	4.4%
85+	2.5%
18+	76.8%

2000 Population by Sex

Males	45.9%
Females	54.1%

2008 Population by Sex

Males	46.1%
Females	53.9%

2013 Population by Sex

Males	46.3%
Females	53.7%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Macon, AL****2000 Population by Race/Ethnicity**

Total	24,105
White Alone	14.0%
Black Alone	84.6%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.4%
Some Other Race Alone	0.1%
Two or More Races	0.7%
Hispanic Origin	0.7%
Diversity Index	27.5

2008 Population by Race/Ethnicity

Total	22,853
White Alone	13.0%
Black Alone	85.3%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.5%
Some Other Race Alone	0.2%
Two or More Races	0.8%
Hispanic Origin	0.8%
Diversity Index	26.7

2013 Population by Race/Ethnicity

Total	21,926
White Alone	12.4%
Black Alone	85.7%
American Indian Alone	0.2%
Asian or Pacific Islander Alone	0.6%
Some Other Race Alone	0.2%
Two or More Races	0.9%
Hispanic Origin	0.9%
Diversity Index	26.5

**2000 Population 3+ by School Enrollment**

Total	23,258
Enrolled in Nursery/Preschool	2.6%
Enrolled in Kindergarten	1.0%
Enrolled in Grade 1-8	13.6%
Enrolled in Grade 9-12	5.6%
Enrolled in College	13.2%
Enrolled in Grad/Prof School	1.6%
Not Enrolled in School	62.4%

2008 Population 25+ by Educational Attainment

Total	13,667
Less than 9th Grade	8.8%
9th - 12th Grade, No Diploma	16.0%
High School Graduate	26.5%
Some College, No Degree	20.5%
Associate Degree	7.1%
Bachelor's Degree	11.5%
Graduate/Professional Degree	9.6%

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ethnic groups.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Macon, AL****2008 Population 15+ by Marital Status**

Total	18,404
Never Married	41.4%
Married	40.3%
Widowed	9.3%
Divorced	9.0%

**2000 Population 16+ by Employment Status**

Total	18,695
In Labor Force	49.7%
Civilian Employed	43.5%
Civilian Unemployed	6.1%
In Armed Forces	0.1%
Not in Labor Force	50.3%

2008 Civilian Population 16+ in Labor Force

Civilian Employed	86.9%
Civilian Unemployed	13.1%

2013 Civilian Population 16+ in Labor Force

Civilian Employed	88.0%
Civilian Unemployed	12.0%

2000 Females 16+ by Employment Status and Age of Children

Total	10,330
Own Children < 6 Only	5.7%
Employed/in Armed Forces	2.7%
Unemployed	0.6%
Not in Labor Force	2.3%
Own Children < 6 and 6-17 Only	5.1%
Employed/in Armed Forces	2.9%
Unemployed	0.7%
Not in Labor Force	1.5%
Own Children 6-17 Only	15.0%
Employed/in Armed Forces	10.0%
Unemployed	0.7%
Not in Labor Force	4.2%
No Own Children < 18	74.3%
Employed/in Armed Forces	26.3%
Unemployed	3.7%
Not in Labor Force	44.2%

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008.

**Counties: Macon, AL****2008 Employed Population 16+ by Industry**

Total	7,938
Agriculture/Mining	1.9%
Construction	6.0%
Manufacturing	9.1%
Wholesale Trade	1.4%
Retail Trade	8.6%
Transportation/Utilities	3.4%
Information	0.9%
Finance/Insurance/Real Estate	3.0%
Services	58.7%
Public Administration	6.9%

2008 Employed Population 16+ by Occupation

Total	7,938
White Collar	52.0%
Management/Business/Financial	8.9%
Professional	22.4%
Sales	7.9%
Administrative Support	12.8%
Services	26.1%
Blue Collar	21.9%
Farming/Forestry/Fishing	0.4%
Construction/Extraction	5.0%
Installation/Maintenance/Repair	3.9%
Production	7.0%
Transportation/Material Moving	5.6%

**2000 Workers 16+ by Means of Transportation to Work**

Total	7,982
Drove Alone - Car, Truck, or Van	74.2%
Carpooled - Car, Truck, or Van	18.5%
Public Transportation	0.3%
Walked	4.1%
Other Means	0.9%
Worked at Home	2.0%

2000 Workers 16+ by Travel Time to Work

Total	7,982
Did Not Work at Home	98.0%
Less than 5 minutes	5.0%
5 to 9 minutes	10.3%
10 to 19 minutes	27.7%
20 to 24 minutes	12.1%
25 to 34 minutes	21.6%
35 to 44 minutes	8.2%
45 to 59 minutes	7.6%
60 to 89 minutes	2.8%
90 or more minutes	2.5%
Worked at Home	2.0%
Average Travel Time to Work (in min)	25.4

2000 Households by Vehicles Available

Total	8,950
None	18.8%
1	36.1%
2	25.5%
3	14.1%
4	3.9%
5+	1.5%
Average Number of Vehicles Available	1.5

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2008 and 2013.

**Counties: Macon, AL****2000 Households by Type**

Total	8,950
Family Households	61.9%
Married-couple Family	31.7%
With Related Children	14.0%
Other Family (No Spouse)	30.2%
With Related Children	20.4%
Nonfamily Households	38.1%
Householder Living Alone	33.0%
Householder Not Living Alone	5.1%

Households with Related Children	34.4%
Households with Persons 65+	27.4%

2000 Households by Size

Total	8,950
1 Person Household	33.0%
2 Person Household	28.8%
3 Person Household	16.9%
4 Person Household	11.6%
5 Person Household	5.7%
6 Person Household	2.2%
7+ Person Household	1.8%

2000 Households by Year Householder Moved In

Total	8,950
Moved in 1999 to March 2000	14.9%
Moved in 1995 to 1998	25.3%
Moved in 1990 to 1994	12.7%
Moved in 1980 to 1989	17.2%
Moved in 1970 to 1979	15.8%
Moved in 1969 or Earlier	14.1%
Median Year Householder Moved In	1991

**2000 Housing Units by Units in Structure**

Total	10,627
1, Detached	63.0%
1, Attached	1.6%
2	3.2%
3 or 4	6.1%
5 to 9	5.7%
10 to 19	1.9%
20+	1.4%
Mobile Home	17.0%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	10,627
1999 to March 2000	2.5%
1995 to 1998	9.2%
1990 to 1994	7.1%
1980 to 1989	16.6%
1970 to 1979	25.1%
1969 or Earlier	39.6%
Median Year Structure Built	1974

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.



Counties: Macon, AL

Top 3 Tapestry Segments

1.	Rural Bypasses
2.	Metro City Edge
3.	Modest Income Homes



2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

Apparel & Services: Total \$	\$10,123,818
Average Spent	\$1,158.73
Spending Potential Index	43
Computers & Accessories: Total \$	\$1,005,421
Average Spent	\$115.08
Spending Potential Index	48
Education: Total \$	\$5,442,280
Average Spent	\$622.90
Spending Potential Index	45
Entertainment/Recreation: Total \$	\$17,104,396
Average Spent	\$1,957.70
Spending Potential Index	53
Food at Home: Total \$	\$23,208,863
Average Spent	\$2,656.39
Spending Potential Index	54
Food Away from Home: Total \$	\$15,652,926
Average Spent	\$1,791.57
Spending Potential Index	52
Health Care: Total \$	\$20,898,963
Average Spent	\$2,392.01
Spending Potential Index	58
HH Furnishings & Equipment: Total \$	\$9,172,194
Average Spent	\$1,049.81
Spending Potential Index	46
Investments: Total \$	\$3,541,409
Average Spent	\$405.33
Spending Potential Index	40
Retail Goods: Total \$	\$123,806,640
Average Spent	\$14,170.38
Spending Potential Index	52
Shelter: Total \$	\$62,909,154
Average Spent	\$7,200.32
Spending Potential Index	46
TV/Video/Sound Equipment: Total \$	\$6,700,957
Average Spent	\$766.96
Spending Potential Index	53
Travel: Total \$	\$7,425,378
Average Spent	\$849.88
Spending Potential Index	45
Vehicle Maintenance & Repairs: Total \$	\$4,518,987
Average Spent	\$517.22
Spending Potential Index	52

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.